

South Carolina Hispanic/Latino Health Coalition  
and  
South Carolina Cross Cultural Healthcare Project  
Upstate AHEC

Present

*Hispanic Health in Times of Change: Challenges and Opportunities*

9<sup>th</sup> Hispanic Health Issues Conference  
May 1, 2008

Program

- 8:00 - 9:00      **Registration, Breakfast, Exhibits**
- 9:00 -10:15     **Plenary Session    (Lexington B)**  
Welcome  
DeAnne K. Hilfinger Messiah, Chair, SCHLHC
- Keynote Address:**  
Embarking on New Journeys: Exploring Cultural Competency  
Edilma Yearwood, PhD, APRN-BC
- 10:15 – 10:30    Break
- 10:30 – 12:00    **Plenary Panel        (Lexington B)**  
Current Legislative and Policy Proposals: Implications for Health Care  
Organizations and the Hispanic/Latino Population in South Carolina
- Moderator:    Lee S. McElveen, Program Coordinator, Hispanic/Latino  
Affairs, South Carolina Commission for Minority Affairs
- Panelists:      Marshall Tobias, Office of Civil Rights, Department of Health  
and Human Services, Atlanta, GA
- Tammy Besherse, Staff Attorney, South Carolina Appleseed  
Legal Justice Center
- Catherine Warner, South Carolina Primary Health Care  
Association
- Carolyn Davis, Beaufort, Jasper, Hampton Comprehensive  
Health Services, Inc.

12:00 – 12:45      **Lunch            (Lexington A)**

1:00 - 1:45          **Poster Session    (Lexington B)**  
**AHEC SC Cross Cultural Healthcare Project**

**Competence through Translated Forms and Interpreter Phone Services**

Beaufort Memorial Hospital

Coach: Trish Deems, MED, RN, Director of Education

Presenters: Diane Frye, BSN, RN, Clinical Educator, and Cheryl Savel, RN

**East Cooper Cross-Cultural Initiatives from A – Z**

East Cooper

Coach: Andrea McCleary, RN, BSN, MAOM, Director of Education

Presenter: Sybil O'Donnell, RN, BSN, CCRN, Education Coordinator

**Pre and Postnatal Education for Spanish-Speaking Moms**

Hilton Head

Coach: Andrea McCleary, RN, BSN, MAOM, Director of Education

Presenter: Catherine Aitchison, RN, BSN, Clinical Educator

**Using the Language Line**

Roper/St. Francis Ambulatory Care Unit

Coach: Dr. Lillless Shilling

Presenter: Beverly Meadows, RN, BSN, BC Ambulatory Care

**“Say what?” Improving Cultural and Language Access Services among nurses and other hospital staff**

Self Regional Healthcare, Greenwood

Coach: Julia Coons, RN

Presenters: Karen Londo, RN, MS, CNS LDRP

John Paguntalan, APRN, BC, CNS Critical Care

Paula Smith, RN, MS, CNS Medical Surgical

**Investigating Non-English Speaking Patient Satisfaction**

St. Francis Hospital, Greenville, SC

Coach: Peggy Dulaney

Presenter: Betty Fallat

**Improving the Health of Hispanic Parishioners through a Health Fair**

Coach: Peggy Dulaney

Presenter: Janet Beck

St. Anthony's Catholic Church, Parrish Nursing, Greenville, SC

1:45 - 2:00          Break

2:00 - 2:45 **Breakout Sessions**

Session A (Lexington B)

**Making a Difference: Challenges and Successes in Outreach and Education for Hispanics in South Carolina**

Moderator: Julie Smithwick-Leone

Presenters:

- Cynthia Nelson, Richland Community Care
- Edgar Medina, Rural Crossroads Institute
- Maria Martin, Migrant Health Program, South Carolina Primary Health Care Association

Session B (Richland A)

**Implications of the Demographic Transition in South Carolina: Focus on Women and Children**

Presenters:

- Lyn Phillips , South Carolina Birth Defects Program, Bureau of Maternal & Child Health, Department of Health and Environmental Control
- Ann Gassmann, Palmetto Easley Hospital

Session C (Richland B)

**Engaging Health Care Providers to Create Participatory Assessment and Evaluation Tools**

Presenter:

- Debbie L. Billings, IPAS

2:45 – 3:00 Break

3:00 – 3:45 p.m. **Breakout Sessions**

Session D (Lexington B)

**Making a Difference: Addressing Cost and Access Issues among Hispanics in South Carolina**

Moderator: Deborah Parra-Medina

Presenters:

- Tracey Cota, Clínica de la Mamá
- Kristin Simmons and Dean Slade, The Cooperative Health Centers, Inc.

Session E (Richland A)

**Health Promotion and Education: Addressing Stigmatizing Issues**

Presenters:

- Myriam Torres, Consortium for Latino Immigration Studies, University of South Carolina
- Edena Meetze, Ellas Project, Consortium for Latino Immigration Studies

- 3:45 – 4:00 Break
- 4:00 – 5:15 p.m. **Closing Plenary Session (Lexington B)**  
**Keynote Address:** Health Disparities and Hispanic Leadership  
Dr. Elena Rios, MD, MSPH, President and CEO of the National Hispanic Medical Association
- 5:15-5:30 **South Carolina Hispanic/Latino Health Coalition Awards**  
Irma Ramos Community Service Award  
Outstanding Individual Service Award
- 5:30 – 7:00 Networking Reception (Lexington A)

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New Morning Foundation

USC Women’s and Gender Studies Program

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Office of Minority Health, SC Department of Health and Environmental Control

South Carolina Legal Services

South Carolina Primary Health Care Association

**Exhibitors**

Acercamiento Hispano/Hispanic Outreach

American Cancer Society

March of Dimes/Latino Perinatal Outreach Program

Office of Minority Health

South Carolina Hispanic/Latino Health Coalition

South Carolina Legal Services

South Carolina Primary Health Care Association